


Vanessa Lee

User Experience Designer

 vanessa-lee.me

 leeevanessa@gmail.com

 linkedin.com/in/vanessaleee

EXPERIENCE

Product Designer

Pave, Nov 2020 — Present

- Designed and built an accessible and responsive website from scratch using Figma and Webflow
- Increased average number of pages viewed by users from 1.56 to 6.21 pages per session and decreased bounce rate from 66% to 22%
- Created and implemented new design guidelines to be used across all company products and services

Front End Developer Intern

Infogreen, Mar 2019 — Jun 2019

- Utilized HTML5, CSS, and React.js to build responsive web pages for desktop and mobile
- Implemented new functional components, such as user news feed, user reviews, and review comment box
- Maintained web server using Amazon Web Services

PERSONAL PROJECTS

Healthline

Oct 2020

- First place winner at Technica 2020 for Best Global Health Hack
- Winner of Google Cloud COVID-19 hackathon fund
- Designed mobile app end-to-end for frontline healthcare workers in less than 24 hours

Facebook Messenger

Oct 2020

- Conducted user research in the form of online surveys to research user pain points and needs
- Created low and high-fidelity mockups and prototypes using Figma
- Designed new features to improve overall user experience based off of survey results and testimonials

SKILLS

Design

Accessibility
Design Systems
Front-End Development
Interaction Design
Prototyping
Usability Testing
User Experience Research
Visual Design
Wireframing

Tools

Adobe XD	Framer
HTML/CSS	Photoshop
Illustrator	Sketch
InVision	Webflow
Figma	Zeplin

EDUCATION

University of California, Los Angeles

2016 — 2020

Linguistics and Computer
Science, B.A.